



December 8, 2025

To  
BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai- 400 001  
Scrip Code: 512038

**Sub.: Allotment of 1,06,10,690 Equity Shares of the Company on a preferential basis for consideration other than cash.**

Dear Sir/Ma'am,

Further to our intimations dated October 14, 2025 and October 31, 2025, and pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we hereby inform you that the Management Committee of the Board of Directors of the Company, at its meeting held on December 8, 2025, has considered and approved the allotment of 1,06,10,690 (One crore six lakh ten thousand six hundred ninety) fully paid-up equity shares of face value of Rs. 10 (Rupees Ten) each, at an issue price of Rs. 557.9445 (Rupees Five Hundred Fifty-Seven and Ninety-Four Paise) per share, including a premium of Rs. 547.9445 (Rupees Five Hundred Forty-Seven and Ninety-Four Paise) per share, aggregating to Rs. 5,92,01,76,126.71 (Rupees Five hundred ninety-two crore one lakh seventy-six thousand one hundred twenty-six and seventy-one paise).

The said allotment has been made on a preferential basis to persons other than the promoter group, being the shareholders of Pepperfry Limited ("Pepperfry"), for consideration other than cash, in lieu of acquisition of 89.09% stake in Pepperfry on fully diluted basis by way of a share swap. These allotted Equity Shares shall rank pari-passu, in all respects with existing equity shares of the Company.

The details as required to be disclosed pursuant to SEBI Circular No. SEBI/HO/CFD/POD2/CIR/P/0155 dated November 11, 2024, are enclosed as **Annexure-1**.

Kindly take the same on records.

Thanking you,  
For TCC Concept Limited

Isha Arora  
Company Secretray & Compliance Officer

### **TCC Concept Limited**

Regd. Office: 5<sup>th</sup> Floor, VB Capitol Building, Range Hill Road, Opp. Hotel Symphony, Bhoslenagar, Shivajinagar,  
Pune-411007 | CIN: L68200PN1984PLC222140 | Tel.: 020 2952 0104  
Email Id: [compliance@tccltd.in](mailto:compliance@tccltd.in) | Website: [www.tccltd.in](http://www.tccltd.in)

## Annexure-1

Sr. No.	Particulars	Information
1	Type of securities issued (viz. equity shares, convertibles etc.);	Equity Shares
2	Type of issuance (further public offering, rights issue, depository receipts (ADR/GDR), qualified institutions placement, preferential allotment etc.);	Preferential Allotment
3	Total number of securities issued or the total amount for which the securities issued (approximately)	1,18,55,560 (One crore eighteen lakh fifty-five thousand five hundred sixty) fully paid-up equity shares of the Company of the face value of Rs. 10 (Rupees Ten) each share on preferential basis at a price of Rs. 557.9445 (Rupees Five Hundred Fifty-Seven and Ninety-Four Paise) per Subscription Share including premium of Rs. 547.9445 (Rupees Five Hundred Forty-Seven and Ninety-Four Paise) per Share aggregating to Rs. 6,61,47,44,496.42 (Rupees Six hundred sixty-one crore forty-seven lakh forty-four thousand four hundred ninety-six and forty-two paise).
4	Disclosure in case of preferential issue:	
i.	names of the investors;	As mentioned in <b>Scheduled-A</b> enclosed herewith.
ii.	post allotment of securities - outcome of the subscription, issue price / <del>allotted price</del> (in case of convertibles), number of investors;	Allotment of 1,06,10,690 (One crore six lakh ten thousand six hundred ninety) fully paid-up equity shares of face value of Rs. 10 (Rupees Ten) each, at an issue price of Rs. 557.9445 (Rupees Five Hundred Fifty-Seven and Ninety-Four Paise) per share, including a premium of Rs. 547.9445 (Rupees Five Hundred Forty-Seven and Ninety-Four Paise) per share, aggregating to Rs. 5,92,01,76,126.71 (Rupees Five hundred ninety-two crore one lakh seventy-six thousand one hundred twenty-six and seventy-one paise) to 30 Number of investors.
iii.	in case of convertibles - intimation on conversion of securities or on lapse of the tenure of the instrument;	Not Applicable

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**Scheduled-A**

Sr. No.	Name of Allottee	Category	No. of Shares Allotted
1.	360 ONE INVESTMENT ADVISER AND TRUSTEE SERVICES LIMITED	Non-Promoter	76,112
2.	ANANTA CAPITAL VENTURES FUND 1	Non-Promoter	3,04,460
3.	ANIL PURI	Non-Promoter	40,592
4.	ANSUYA MODY ENTERPRISES LLP	Non-Promoter	40,592
5.	ASHISH DASHARATH SHAH	Non-Promoter	57
6.	BRANDON & COMPANY PRIVATE LIMITED	Non-Promoter	40,592
7.	DSP ADIKO HOLDINGS PRIVATE LIMITED	Non-Promoter	71,038
8.	DSP HMK HOLDINGS PRIVATE LIMITED	Non-Promoter	71,038
9.	ERSTE WV GUTERSLOH GMBH	Non-Promoter	11,76,169
10.	GENERAL ELECTRIC PENSION TRUST	Non-Promoter	31,67,687
11.	GOLDMAN SACHS ASIA STRATEGIC PTE. LTD.	Non-Promoter	11,89,689
12.	GROWTH EQUITY OPPORTUNITY FUND CAYMAN HOLDINGS LTD	Non-Promoter	73,919
13.	GUNENDER KAPUR	Non-Promoter	40,592
14.	HEMENDRA MATHRADAS KOTHARI	Non-Promoter	1,01,485
15.	MAPRO FOODS PRIVATE LIMITED	Non-Promoter	20,296
16.	MAYUR JAYKUMAR VORA	Non-Promoter	20,296
17.	MBD BRIDGE STREET 2015 INVESTMENTS (SINGAPORE) PTE LTD	Non-Promoter	155
18.	MEHRATEX INDIA PRIVATE LIMITED	Non-Promoter	40,592
19.	NELUM PAHLAJ GIDWANI	Non-Promoter	40,592
20.	NORWEST VENTURE PARTNERS VII-A-MAURITIUS	Non-Promoter	25,22,441
21.	PARLE BISLERI PRIVATE LIMITED	Non-Promoter	50,742
22.	PIDILITE VENTURES PVT LTD	Non-Promoter	10,44,566
23.	Prachi Exports (Partner - DEEPAK KHIMJI CHHEDA)	Non-Promoter	1,52,228
24.	PRASHANT NAIK	Non-Promoter	40,592
25.	RAJENDRA BADRINARAYAN BARWALE	Non-Promoter	76,112
26.	RAJESH SUD	Non-Promoter	40,592
27.	REDI PORT LIMITED	Non-Promoter	40,592
28.	SHARDA RAMPRAKASH BUBNA	Non-Promoter	50,742
29.	STONEBRIDGE 2019, L.P.	Non-Promoter	18
30.	VSD HOLDINGS & ADVISORY LLP	Non-Promoter	76,112

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