



October 14, 2025

To,  
BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai- 400 001.  
Scrip Code: 512038

**Sub.: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

Dear Sir/Ma'am,

In continuation with our intimation dated October 9, 2025 and pursuant to regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("**Listing Regulations**"), we wish to inform you that the Board of Directors of the Company at its meeting held today i.e. on Tuesday, October 14, 2025, has considered and approved Issuance of up to 1,18,19,109 equity shares of the Company of face value of Rs. 10 each, to the Sellers, at a price of Rs. 557.9445 per equity share, which is determined in accordance with the provisions of the Companies Act, 2013 and the rules made thereunder and Chapter V of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 ("**SEBI ICDR Regulations**"), for consideration other than cash (being utilized towards discharge of Consideration for acquisition of 95.18% stake in Pepperfry on a fully diluted basis from the Sellers), on a preferential issue basis, subject to shareholder and regulatory approval and such other permissions, sanctions and statutory approvals, as may be required.

The details required to be disclosed under Regulation 30 of the Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, are provided in **Annexure-A**.

The meeting of Board of Directors commenced at 5:00 P.M. (IST) and concluded at 7:00 P.M. (IST).

This is for your information and records.

Thanking You,  
For TCC Concept Limited

Isha Arora  
Company Secretary & Compliance Officer  
Membership No.: A74828

Enclosed: Annexure-A

## Annexure-A

Sr. No.	Particulars	Information
1	Type of securities proposed to be issued (viz. equity shares, convertibles etc.);	Equity Shares
2	type of issuance (further public offering, rights issue, depository receipts (ADR/GDR), qualified institutions placement, preferential allotment etc.);	Preferential Allotment
3	Total number of securities proposed to be issued or the total amount for which the securities will be issued (approximately)	1,18,19,109 (One Crore Eighteen Lakh Nineteen Thousand One Hundred Nine) fully paid-up equity shares of the Company of the face value of Rs. 10 (Rupees Ten) each share (" <b>Subscription Shares</b> ") on preferential basis at a price of Rs. 557.9445 (Rupees Five Hundred Fifty-Seven and Ninety-Four Paise) per Subscription Share including premium of Rs. 547.9445 (Rupees Five Hundred Forty-Seven and Ninety-Four Paise) per Subscription Share aggregating to Rs. 659,44,06,861 (Rupees Six Hundred Fifty-Nine Crore Forty-Four Lakh Six Thousand Eight Hundred Sixty-One).
4	Disclosure in case of preferential issue :	
i.	names of the investors;	As mentioned in <b>Scheduled-A</b> enclosed herewith.
ii.	post allotment of securities - outcome of the subscription, issue price / allotted price (in case of convertibles), number of investors;	Not Applicable
iii.	in case of convertibles - intimation on conversion of securities or on lapse of the tenure of the instrument;	Not Applicable

## Scheduled-A

Sr. No.	Name of Proposed Allottee	Category
1	360 ONE INVESTMENT ADVISER AND TRUSTEE SERVICES LIMITED	Non-Promoter
2	AARIN CAPITAL PARTNERS	Non-Promoter
3	Ace Insurance Brokers Pvt Ltd	Non-Promoter
4	AJAY VIJAY CHAUHAN	Non-Promoter
5	AMARJIT SINGH BATRA	Non-Promoter

6	ANANTA CAPITAL VENTURES FUND 1	Non-Promoter
7	ANILARORA	Non-Promoter
8	ANIL PURI	Non-Promoter
9	ANSUYA MODY ENTERPRISES LLP	Non-Promoter
10	ASHISH DASHARATH SHAH	Non-Promoter
11	BRANDON & COMPANY PRIVATE LIMITED	Non-Promoter
12	DSP ADIKO HOLDINGS PRIVATE LIMITED	Non-Promoter
13	DSP HMK HOLDINGS PRIVATE LIMITED	Non-Promoter
14	ERSTE WV GUTERSLOH GMBH	Non-Promoter
15	FORWARD COMMERCIAL LLP	Non-Promoter
16	GENERAL ELECTRIC PENSION TRUST	Non-Promoter
17	GOLDMAN SACHS ASIA STRATEGIC PTE. LTD.	Non-Promoter
18	GROWTH EQUITY OPPORTUNITY FUND CAYMAN HOLDINGS LTD	Non-Promoter
19	GUNENDER KAPUR	Non-Promoter
20	HEMENDRA MATHRADAS KOTHARI	Non-Promoter
21	IANNUCCILLO FAMILY TRUST	Non-Promoter
22	INDIBLU INVESTMENT ADVISORS (MAURITIUS) LIMITED	Non-Promoter
23	MAPRO FOODS PRIVATE LIMITED	Non-Promoter
24	MAYUR JAYKUMAR VORA	Non-Promoter
25	MBD BRIDGE STREET 2015 INVESTMENTS (SINGAPORE) PTE LTD	Non-Promoter
26	MEHRATEX INDIA PRIVATE LIMITED	Non-Promoter
27	MMG Advisors LLP (Partners - SANJEEV AGRAWAL & ANANT AGARWAL)	Non-Promoter
28	MUKESH SHARMA FAMILY TRUST	Non-Promoter
29	NELUM PAHLAJ GIDWANI	Non-Promoter
30	NORWEST VENTURE PARTNERS VII-A-MAURITIUS	Non-Promoter
31	PANTHERA GROWTH FUND VCC-PANTHERA GROWTH I	Non-Promoter
32	PARLE BISLERI PRIVATE LIMITED	Non-Promoter
33	PIDILITE VENTURES PVT LTD	Non-Promoter
34	Prachi Exports (Partner - DEEPAK KHIMJI CHHEDA)	Non-Promoter
35	PRANABH DINESH MODY	Non-Promoter
36	PRASHANT NAIK	Non-Promoter
37	RAJENDRA BADRINARAYAN BARWALE	Non-Promoter
38	RAJESH SUD	Non-Promoter
39	REDI PORT LIMITED	Non-Promoter
40	SAMAR SHARAD CHAUHAN	Non-Promoter
41	SHARDA RAMPRAKASH BUBNA	Non-Promoter
42	STONEBRIDGE 2019 OFFSHORE HOLDINGS, L.P.	Non-Promoter
43	STONEBRIDGE 2019, L.P.	Non-Promoter
44	SUBODH GUPTA	Non-Promoter
45	SUMATI RAVI RAHEJA	Non-Promoter
46	THE KEVIN AND KAREN JENKINS -JOHNSON FAMILY LIVING TRUST	Non-Promoter
47	Universal Trustees Private Limited (Farida Khambata Family Trust)	Non-Promoter
48	VSD HOLDINGS & ADVISORY LLP	Non-Promoter